

## CONFIRMED KEYNOTE SPEAKERS

Prof. John Urry - University of Lancaster, UK

Dr. Noga Collins-Kreiner - University of Haifa, Israel

## AWARDS

A call is issued for nominations of candidates for the following Awards to be given during ICOT 2012.

- Best Paper Award in Hospitality - International Journal of Contemporary Hospitality Management (IJCHM)
- Best Paper Award in Tourism - International Journal of Tourism Policy (IJTP)
- Young Scientist Awards

## SPECIAL SESSIONS

The conference organizers of ICOT 2012 invite colleagues to submit proposals for special sessions. Special sessions may be related to any topics within the conference scope and aim to bring together researchers in a focused topic. Each session should have at least 5 presentations. The papers will go through the normal review process. Typically the session proposer would be an author and presenter of one of the papers. A brief additional summary and rationale of the session can be submitted to the conference co chair (antonis.theocharous@cut.ac.cy).

For special sessions, proposals should include:

- Special Session title
- Expected number of submissions
- Session chair(s)
- A one-paragraph biographical sketch for each organizer, describing relevant qualifications, including research and conference/special session organizing experience

The Session organizers will be responsible for advertising their session, reviewing and selecting the papers. Session organizers will have free registration and one presentation free. Papers accepted for Sessions will be published in the Proceedings of ICOT 2012 and will also be considered for a special issue of the International Journal of Tourism Policy where the session organizer(s) will act as a guest editor(s). Further details about the conference special session can be found at <http://www.iatour.net/icot2012/conference/specialsessions> and for the publication plan at <http://www.iatour.net/icot2012/conference/publication-plan>.

## SOCIAL PROGRAMME

### WEDNESDAY 23RD MAY 2012

- Guided Walking Tour of Archanes
- Welcome Reception
- Cultural Event: Folk Dances of Crete

### THURSDAY 24th MAY 2012

- Visit and sweet treat at "Fabrica Heleni" a traditional olive oil press
- Lunch at Xotarisi Gallery
- Dinner at Archanes Square
- Back to the Good Old Days! - Summer Cinema Film Screening

### FRIDAY 25th MAY 2012

- Visit of Archanes Flea Market and Light Lunch
- Walking tour of Heraklio City and Dinner

\*\*\* (with the exception of the optional day trip on Sunday 27 May 2012 and lunch on Saturday 26th of May participation to all tours, dinners and lunches is free)

### SATURDAY 26th MAY 2012

- Visit to a traditional winery
- Visit and guiding to the Museum Nikos Kazantzakis (Mirtia) (separation to 25 member-groups for the guiding at the museum)
- Musical Workshop Labyrinth at Houdetsi - welcome by Ross Daly (world famous musician who specializes in music of the Cretan lyra). Although of Irish descent, he has been living on the island of Crete for over 35 years.)
- Visit to a monastery

### SUNDAY 27th MAY 2012

- Daytrip to Knossos, Spinalonga and Agios Nikolaos (Optional and financed by the participants)

# ICOT2012

ARCHANES, CRETE, GREECE 23-26 MAY

## SETTING THE AGENDA FOR SPECIAL INTEREST TOURISM: PAST, PRESENT AND FUTURE



## CONFERENCE AIMS AND SCOPE

The development of mass tourism has posed threats and created problems that have affected destinations and local communities in virtually every corner of the world. To overcome the problems of mass tourism, many governments, businesses, communities, and tourism organisations have turned to alternative types of tourism development. One such alternative is 'special interest tourism'. While this has become a centre of attention for the tourism industry, in academic and professional literature, there is still much that is not known or is not widely known.

Bearing these in mind, ICOT 2012 aims to contribute to the ongoing debate on the issues posed by special interest tourism by covering state-of-the-art theoretical, practical and institutional work on special interest tourism. Through the dissemination of this work the conference seeks to inform future policy on the management of special interest tourism projects by stimulating discussion and the exchange of ideas between tourism professionals, academics, researchers, policy-makers, consultants, practitioners, government officials and postgraduate students from tourism-related fields.

ICOT 2012 will also give participants an opportunity to combine an effective conference experience with a holiday in Archanes, Crete, one of the most famous rural destinations in Crete.

## IMPORTANT DATES

Abstract submission deadline (250-350 words)  
Notification of acceptance / referees' amendments  
Full paper submission deadline  
Conference

10th April 2012  
25th April 2012  
20th May 2012  
23rd - 26th May 2012

## ORGANISED BY:



Join us on **facebook**

## SPONSORS



## TOPICS

The conference will focus on a broad range of topics related to tourism, including (but not limited to):

- Theoretical perspectives on sustainability
- Special Interest and alternative forms of tourism
- Tourism development, policy and planning
- Case studies and applied research on various types and forms of tourism, such as agro-tourism, eco-tourism, cultural tourism, health tourism, sport tourism, space tourism etc.
- Facets of religious tourism
- Globalisation effects
- Economic/social/environmental/cultural impact of tourism
- Community impact and response
- Resiliency planning
- Information technology in tourism
- Negotiation in tourism
- Tourism mobilities
- Industry's role in managing growth
- Transportation and tourism
- Authenticity and commodification
- The future of tourism
- Climate change and natural disasters
- The effects of crime, terrorism, safety and security
- Hospitality and tourism education trends
- Managing human resources in hospitality and tourism
- Challenges and best practices of hospitality and tourism marketing and management
- MICE and event tourism
- Methodological development and innovations in hospitality, foodservice and tourism research

## ABSTRACTS

Abstracts are invited for concurrent sessions and poster presentations. The abstract will be used by reviewers as the basis for acceptance of the paper or poster for presentation. Thus the abstract should clearly communicate the objective of the work, the results and their significance, and the advancement over previous work. Time and effort spent constructing a clear, concise, and well-written abstract will maximize the chances of paper acceptance. New and significant work is a prerequisite for paper acceptance. Abstracts may only be submitted online at <http://www.iatour.net/icot2012/content/abstract-submission> by the deadline 10th April 2012.

Abstract title should be brief (no more than 20 words). The abstract body should be between 250 and 350 words and it must include a brief background, methods, results, and conclusion(s) where appropriate. Abstracts submitted by fax or by email will not be accepted. When using the online submission form, you will receive immediate confirmation via email that will also include a unique reference number. Print this confirmation for future reference. This notification only confirms only receipt of your submission and is not a notification of acceptance. If you do not receive a confirmation email that your abstract was successfully uploaded, please contact the Conference Secretariat at: [icot@iatour.net](mailto:icot@iatour.net).

## FULL PAPERS

Full papers should be between 3000 and 5000 words in length (including figures and references). All papers should be written in good English. Your full paper must be prepared using the ICOT 2012 paper template. The Harvard method of listing references both in-text and at the end of the text is required. Papers may only be submitted online at <http://www.iatour.net/icot2012/content/paper-submission>

## POSTERS

Poster sessions will be scheduled for poster presenters to be able to answer questions regarding their projects. Title should be in bold. Author's affiliations and e-mail addresses for corresponding authors should be included. Body of the poster should start with a short introduction followed by methods, results and conclusion(s) clearly indicated. Text should be kept to a minimum, and each block of text should include no more than a few sentences. Suggested font sizes are main title: 78-96 pt (bold, upper case), author(s): 72 pt (bold, title case), affiliation(s): 48 pt (normal, title case), subheading: 36 pt (bold uppercase), body of text: 24 pt (normal). Posters may only be submitted via e-mail (as an MS-Word attachment) to [icot@cut.ac.cy](mailto:icot@cut.ac.cy), no later than 14th May 2012. Posters that will be selected will appear in the book of abstracts.

## PUBLICATION PLAN

Book of abstracts

Abstracts of all papers and posters presented at the conference will be published in a book of abstracts for distribution at the conference.

Conference Proceedings

An electronic copy of all papers presented at the conference will be available at ICOT 2012 webpage (ISSN/ISBN numbers have been already obtained ISSN 1986-4256/ISBN 978-9963-9799-1-2).

Syndicated Journals

Papers presented at the conference will be considered for publication in special issues/volumes or sections of the following journals:

- Current Issues in Tourism
- European Journal of Tourism Research
- International Journal of Contemporary Hospitality Management
- International Journal of Leisure and Tourism Marketing
- International Journal of Tourism Policy
- Journal of Sustainable Tourism
- Tourism Today

[www.iatour.net/icot2012](http://www.iatour.net/icot2012)

## COMMITTEES

### CHAIRMAN

Konstantinos Andriotis, Cyprus University of Technology, Cyprus

### CO-CHAIRMAN

Antonis Theocharous, Cyprus University of Technology, Cyprus

### SCIENTIFIC COMMITTEE

George Agiomirgianakis, Hellenic Open University  
Eli Avraham, University of Haifa, Israel  
Nikolaos Boukas, European University, Cyprus  
Javier Caletrio, Lancaster University, UK  
Juan Carlos Monterrubio Cordero, Universidad Autónoma del Estado de México, Mexico  
Peter Cave, University of Central Lancashire, UK  
Keith Dewar, University of New Brunswick-Saint John, Canada  
Henry A. Eisenhart, Georgia Southern University, USA  
Shi Fangfang, Dongbei University Finance and Economics, China  
Kevin Hannam, University of Sunderland, UK  
Thanasis Kizos, University of the Aegean, Greece  
Misela Mavric, Cyprus University of Technology, Cyprus  
Ewen Michael, La Trobe University, Australia  
Cody Morris Paris, Middlesex University Dubai, United Arab Emirates  
Christof Pforr, Curtin University of Technology, Australia  
Brent W. Ritchie, University of Queensland, Australia  
Amos S. Ron, Kinneret College on the Sea of Galilee & Ashkelon College, Israel  
Alexis Saveriades, Cyprus University of Technology, Cyprus  
Pasquale Sgro, Deakin University, Australia  
Sevil Sonmez, University of North Carolina, Greensboro, USA  
Nadia Theuma, University of Malta, Malta  
Rodoula Tsiotsou, University of Macedonia, Greece  
David Roger Vaughan, Bournemouth University, UK  
Craig Webster, The University of Nicosia, Cyprus  
Anne Zahra, University of Waikato, New Zealand  
Anastasios Zopiatis, Cyprus University of Technology, Cyprus  
Leon Zurawicki, University of Massachusetts-Boston, USA

### ORGANIZING COMMITTEE

Konstantinos Andriotis, Cyprus University of Technology, Cyprus  
Spyros Avdimiotis, Technological Educational Institute of Thessaloniki, Greece  
Shi Fangfang, Dongbei University Finance and Economics, China  
Misela Mavric, Cyprus University of Technology  
Constantinos Papadopoulos, Cyprus University of Technology  
Christos Petreas, Petreas Associates, Greece  
Savvas Sakkadas, Cyprus University of Technology  
Alexis Saveriades, Cyprus University of Technology, Cyprus  
Antonis Theocharous, Cyprus University of Technology, Cyprus

### CONFERENCE FEES

	Early Registration (Until 30 April 2012)	Late Registration (Until 15 May 2012)
Full registration	€300	€500
Research Students Registration	€200	€350
Accompanying Persons	€150	€200

### CONFERENCE VENUE

- The conference venue will be the old Elementary School of Archanes, a historical traditional building dating back in 1864 at the entrance of the village. The building was used as a town hall and subsequently hosted an elementary school. Nowadays, the building has been preserved and refurbished and today hosts the Greek Open University. The building offers a very satisfying level of facilities and is fully equipped to accommodate the conference.



[www.iatour.net/icot2012](http://www.iatour.net/icot2012)